



Start-up State Hessen

Facts & Figures 2021

ABOUT THESE FIGURES

To get a better overview of start-ups in Hessen, the StartHub Hessen has commissioned startupdetector to evaluate publicly available data for the Hessian Ministry of Economic Affairs. They have defined start-ups as innovative companies with significant growth potential that are less than ten years old.

The analysis is based on data from the commercial register. These data are checked automatically. The results are supplemented by further information from the relevant company websites, press releases, etc. Funding rounds for Hessian start-ups and associated investors are also recorded.

Publisher



In collaboration with



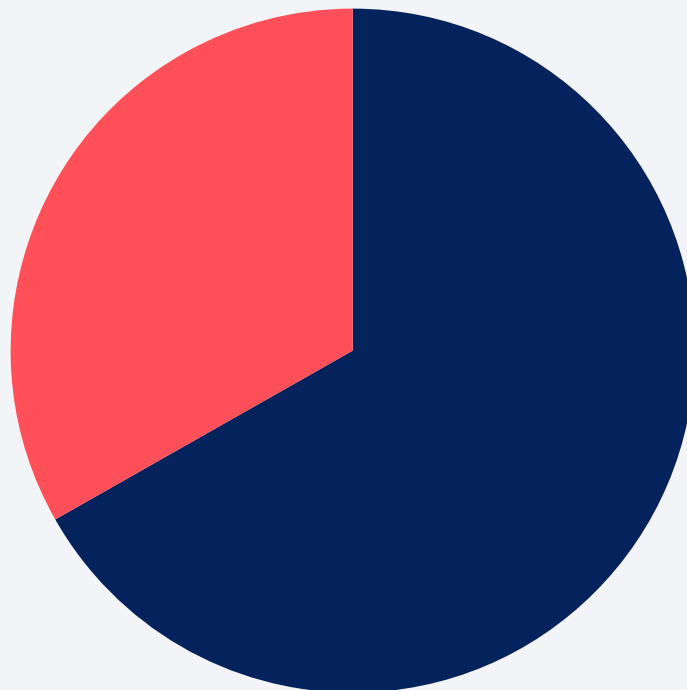
START-UPS IN HESSEN – AS OF 2021

1,412

active start-ups in Hessen

469

start-ups are older than
5 and up to
max. 10 years old



943

start-ups are
max. 5 years old

The start-up figures for Hessen have developed very pleasingly over the last ten years and the motivation to start a business seems to be ongoing: even in the pandemic year of 2021, there were more start-ups being founded. Of the start-ups founded in Hessen since 2012, 1,412 companies are still active today.

Active start-ups

Number of start-ups/year



Active start-ups

Facts & figures

4.4 years

Average age of start-ups

16.1%

Female directors

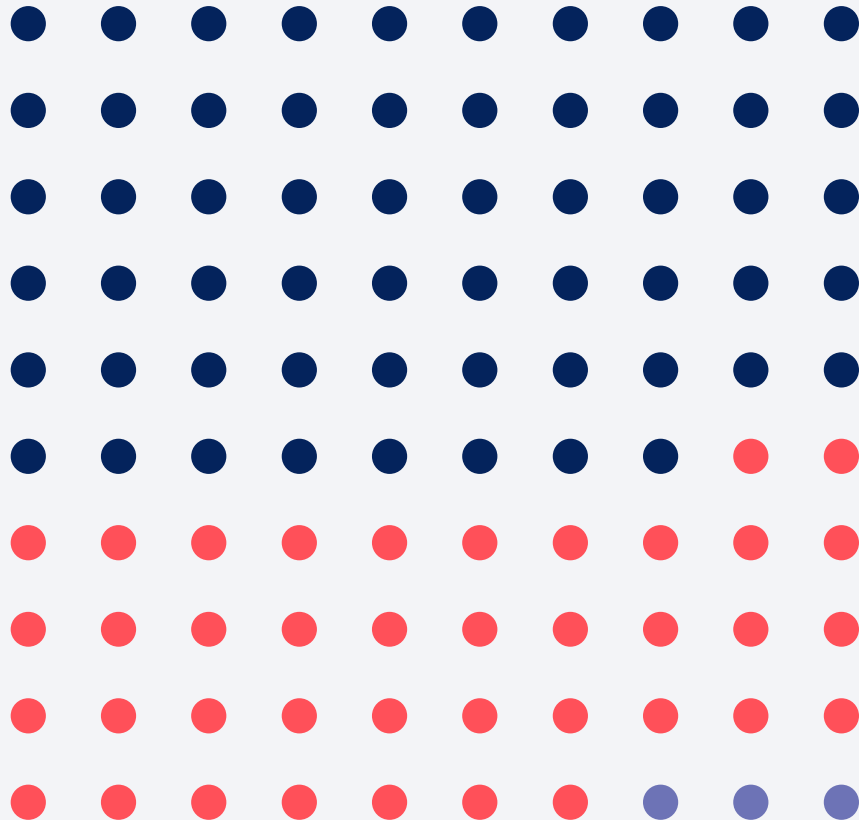
29%

Management board experience in other companies

38 years

Average age of directors founding start-ups

CUSTOMER FOCUS OF HESSEN START-UPS



B2B focus

57.1 %

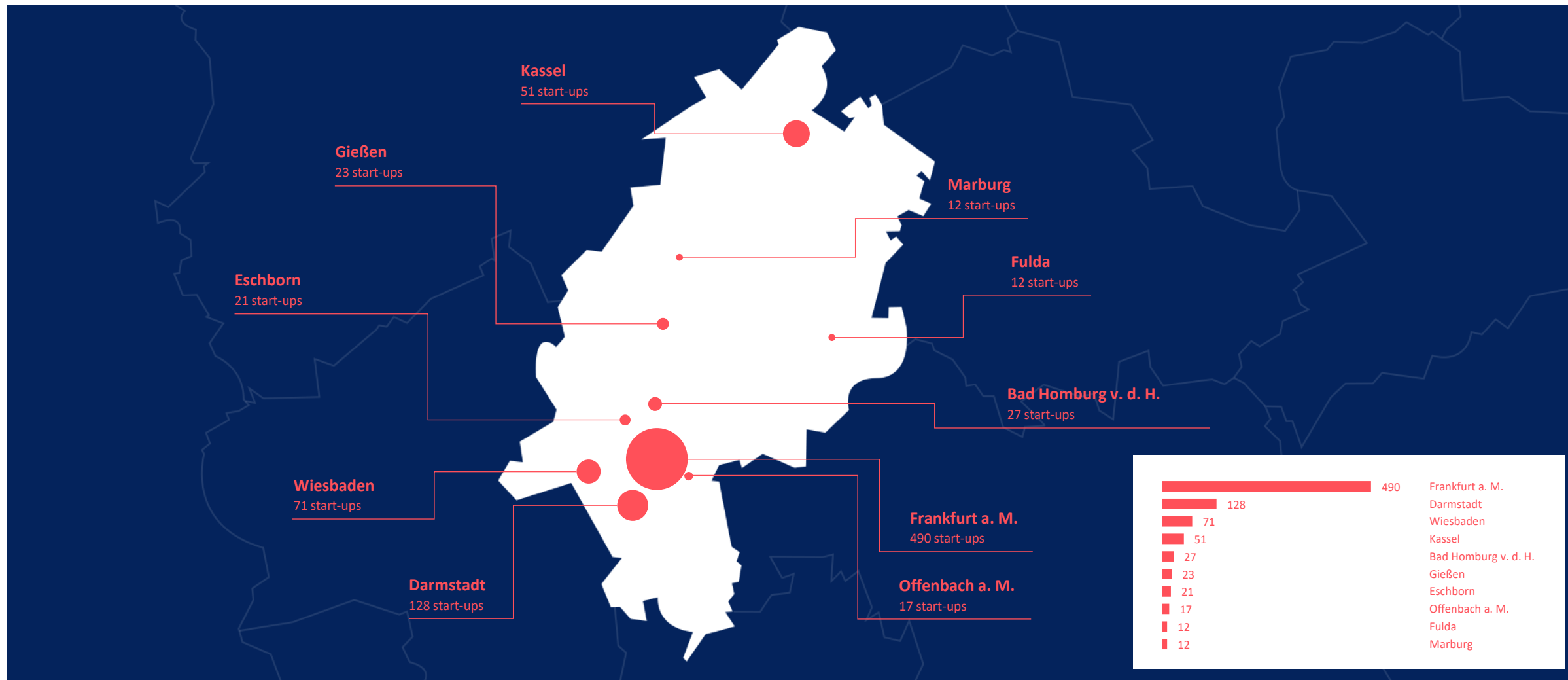
B2C focus

39.3 %

Other

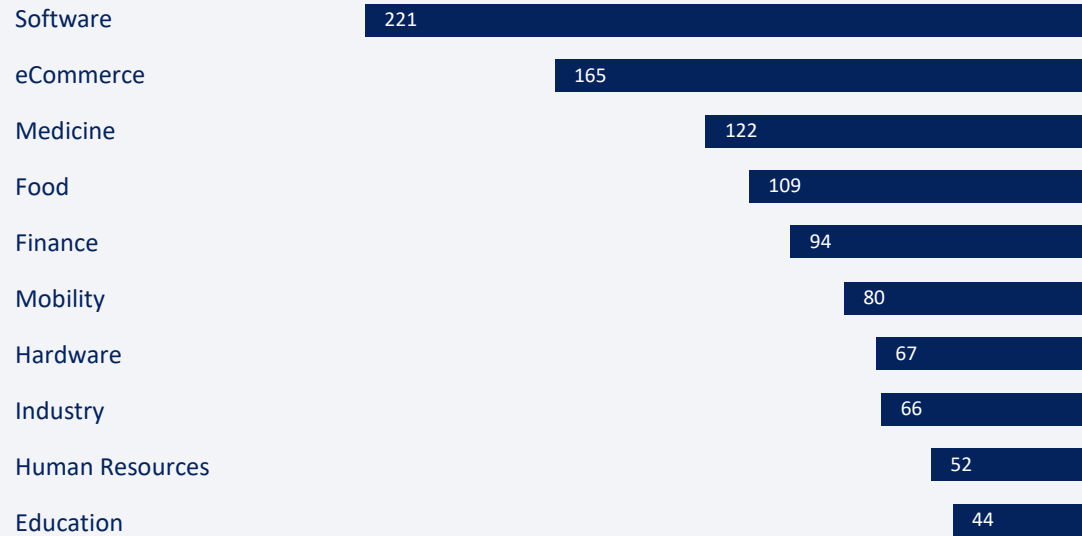
3.6 %

TOP 10 START-UP CITIES IN HESSEN

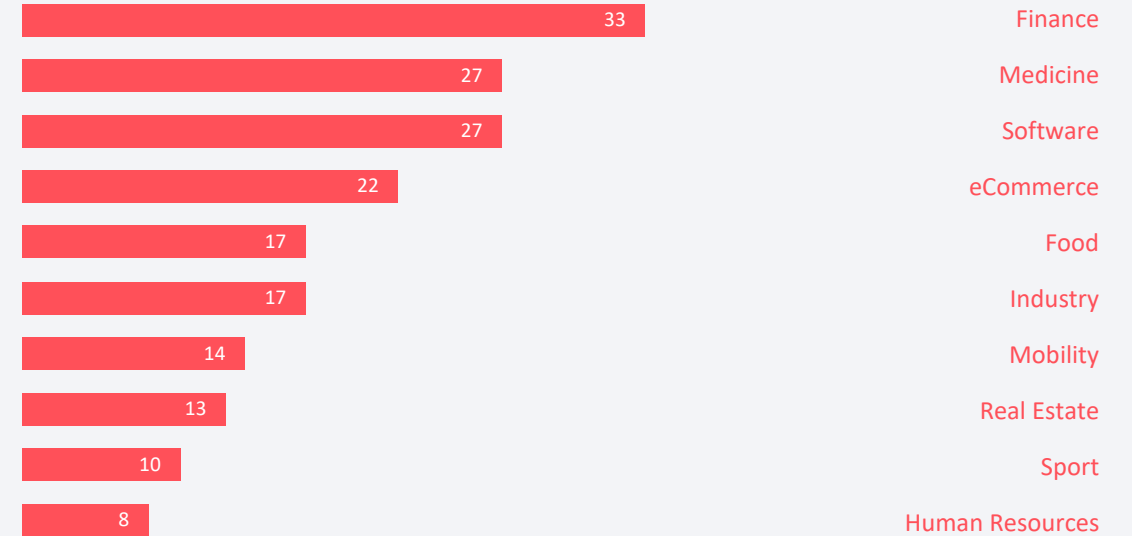


TOP 10 HESSEN START-UP INDUSTRIES

Active start-ups



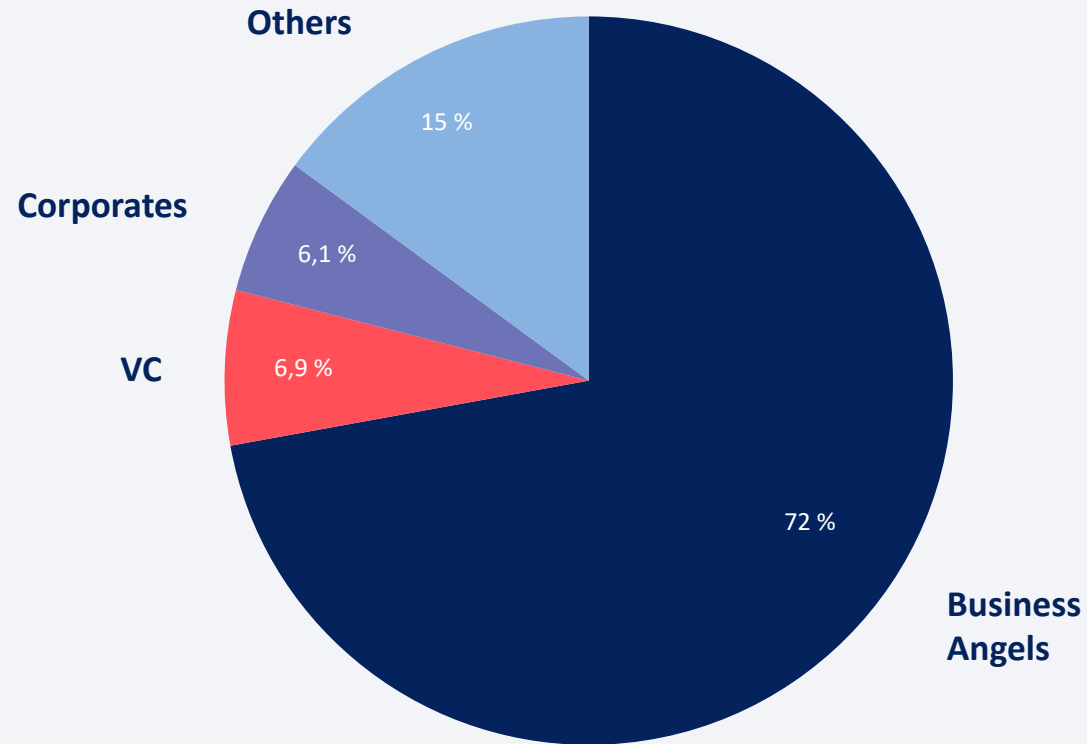
Start-ups with investors



IN DETAIL: INVESTMENT IN START-UPS

1,200

investors have invested
in Hessian start-ups



Start-ups with investors

Facts and figures

241 start-ups

with investors in Hessen

4.6 years

Average age of the start-ups

14.1%

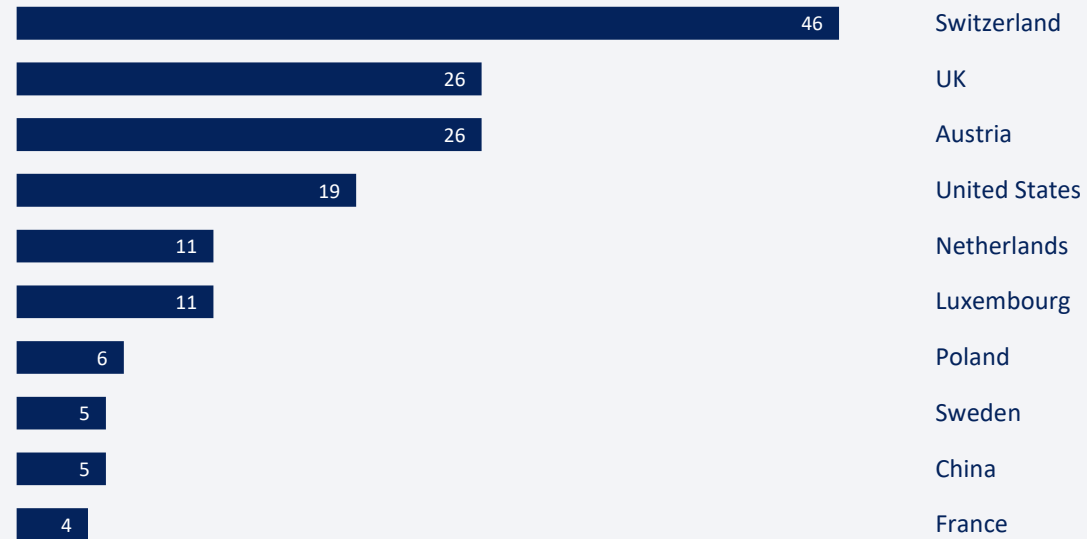
Female directors

Number of start-ups financed by investor type

Business Angels	192
Venture Capital (VC)	84
Corporates	63
Others	43

HESSEN START-UPS & FOREIGN INVESTORS

Top 10 countries of origin of foreign investors



37.3%

of Hessian start-ups
have a foreign investor

16.6%

of investors have their
registered office abroad

SUMMARY

Over **1,400**
active start-ups in
Hessen

241

start-ups in Hessen have
investors

**B2B
is king!**

Almost 60 % of start-ups have a B2B
focus

Most
start-ups in Hessen
are based on digital business models
(eCommerce, software, FinTech...)

Frankfurt

is Hessen's
start-up capital
with 490
start-ups

72 %

of investors are **Business
Angels**

38 %

of Hessian
start-ups have a
foreign investor

46

Most foreign investors are
from **Switzerland**

Publisher

HESSEN



Hessisches Ministerium
für Wirtschaft, Energie,
Verkehr und Wohnen



HESSEN
TRADE & INVEST

Wirtschaftsförderer für Hessen

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