

Accelerators, Consultancy and Networks

B.Braun Accelerator

- Type: Private accelerator
- Sectors: Manufacturing, administration, procurement, HR, marketing, sales and distribution, communication, logistics

<https://www.bb Braun.com/accelerator>



Merck Accelerator

- Type: Private accelerator
- Sectors: Healthcare, life sciences, performance materials

<https://accelerator.merckgroup.com>



Accelerator Frankfurt

- Type: Private accelerator
- Sectors: Fintech, cybersecurity, digitalB2B
- Specifics: Three-month "go-to-market" program

<https://www.acceleratorfrankfurt.com/>



Enterprise Europe Network (EEN)

- Type: Advising, networking, matchmaking
- Sectors: All
- Specifics: Large European network, many services are free of charge

<https://www.een-hessen.de/>



Unibator (Goethe University, Frankfurt)

- Type: Co-working space, advising, founder award
- Sectors: All, focus on fintech
- Specifics: Four-phase start-up program

<http://goetheunibator.de/>



Deutsche Börse Venture Network

- Type: Community for growth capital that links start-ups with investors
- Sectors: All
- Specifics: Access to venture capital, private equity, venture debt, dedicated training program matching services, network events and more

<https://www.venture-network.com/>



WI-Bank

- Type: Financing program, loans
- Sectors: All
- Specifics: Hessen microloans for entrepreneurs and young companies

<https://www.wibank.de/>



HIGHEST (TU Darmstadt)

- Type: Innovation and start-up center, consulting services
- Sectors: High-tech and digitalization
- Specifics: Provision of digital technologies from areas including cybersecurity, artificial intelligence and 3D printing

<https://www.highest.tu-darmstadt.de/highest/>



Funding / Venture Capital

Exemplary R&D Projects

- Type: Funding advising
- Topics: Technology & innovation (all fields), reduction of CO₂, digitalization
- Specifics: Funding for research and development projects

<https://www.innovationsfoerderung-hessen.de/efre>



LOEWE III

- Type: Funding program
- Sectors: Biotech, medicine, IT, software, production, materials, environment, energy, traffic and transportation, logistics
- Specifics: Funding for research project collaborations between small and medium-sized enterprises and Hessen-based research institutions

<https://t1p.de/v2rw>



Mittelständische Beteiligungsgesellschaft Hessen (MBG H)

- Type: Investments
- Sectors: All
- Specifics: 100 years of experience in the investment business, approx. 250 current investments, numerous financing rounds and exits

<https://www.mbg-hessen.de/>



Hessen Kapital

- Type: Venture capital, investments
- Sectors: All
- Specifics: Extensive network, risk capital starting at the early stage with sales

<https://www.hessen-kapital.de/>



Start-up Ecosystem Hessen Trade & Invest

Dr. Detlef Terzenbach

Director Innovation and Cluster
Phone: +49 611 95017-8613
Mail: detlef.terzenbach@htai.de



Publisher

Hessen Trade & Invest GmbH
Konradinerallee 9

65189 Wiesbaden, Germany
Phone: +49 611 95017-8203

Mail: info@htai.de
www.htai.de
www.technologieland-hessen.de

Image Credits

Cover and P. 2-3: © SFIO CRACHO / stock.adobe.com

Concept and design

Grundfarben Werbeagentur, www.grundfarben.de

Responsible

Dr. David Eckensberger HTAI, Lukas Ammer HTAI



© Ministry of Economics, Energy, Transport and Housing, State of Hessen
Kaiser-Friedrich-Ring 75
65185 Wiesbaden
wirtschaft.hessen.de

This publication was published as part of the Hessen State Government's public relations activities. Political parties, election candidates, and election campaign workers are not permitted to use it for the purpose of election campaigning. This applies to elections at the federal, regional, and local level. In particular, the publication may not be distributed at parties' information stands or campaign events, nor may party-political information and campaigning materials be inserted into, printed on, or attached to this publication. Furthermore, this publication may not be passed on to third parties for election campaigning purposes. Even if there is no time-related reference to an upcoming election, this publication may not be used in any way that could be construed that it is a partisan instrument of the State Government in favor of a particular political group. The aforementioned restrictions apply irrespective of when and how the recipient obtains this publication, and how many copies the recipient obtains. However, political parties are permitted to use this publication as a means of providing information to their own members.

Printing

A&M Service GmbH, Elz



Ministry of Economics, Energy, Transport and Housing, State of Hessen



Start-up Ecosystem

Hessen - Where ideas and innovations are born



Preface



Innovation is one of the key factors for the success of modern economies, and it originates from the innovativeness of the individual companies. We are proud that Hessen is one of the most important high-tech regions in Europe, but we want to strengthen this position even further.

We especially focus on start-ups. We advise them on locations and funding programs, help them navigate through approval procedures, and put them in touch with networking contacts and cooperation partners. Participating at trade fairs in Germany and abroad or taking part in business delegations and company missions is providing the opportunity for start-up-companies to acquire new customers, sales partners and suppliers.

Ultimately, our goal - whether we are talking fintech, electromobility, climate protection or the creative industries - is to ensure that good ideas are born in Hessen and are successful on the market.

Tarek Al-Wazir

Tarek Al-Wazir
Minister of Economics, Energy, Transport and Housing,
State of Hessen - Germany

Hessen Start-up Initiative

Start-ups are the key to economic dynamism: young entrepreneurs with innovative business ideas. The Hessen Ministry of Economics's Start-up Initiative aims to promote not only specialized knowledge, but entrepreneurial boldness as well. The initiative is geared towards Hessen as a whole. In terms of content, it concentrates on both the financial center and the entire spectrum of the Hessen economy.

The future will primarily be shaped by technological, fast growing start-ups that are developing new business models. This provides for a motivating and supportive "start-up ecosystem" in Hessen that offers a wide range of opportunities for creativity, implementation, networking and business development.

Three key aspects of the initiative particularly support the development of start-ups:

(1) Capital: The range of financing, funding and sponsorship options and programs for start-ups is supplemented by a combination of loans and crowdfunding models, for example.

(2) Networking: Start-ups, funding institutions, business incubators and investors in particular should be included in the dialogue. Hessen views itself as an intermediary between established companies and innovative start-ups.

(3) Advertising for the region: The ideal conditions of Hessen, ranging from an international and open-minded environment to excellent accessibility and high-speed Internet connections, are also intended to attract young talent at universities outside of Hessen and Germany, because the region has more to offer than many people are aware of.

See for yourself what the Hessen Start-up Initiative has to offer and get to know all the possibilities emerging in the Hessen start-up ecosystem.

<https://existenzgruendung.hessen.de/>



<https://t1p.de/vnns>



Hessen offers successful platforms for networking...

Founder Summit

- Sectors: Start-up and self-development
- Number of participants: 5,000 per day
- Exhibitors: More than 200
- Next event: 18-19 April 2020

www.entrepreneur-university.de



Creative Industries Day

- Sectors: Cultural and creative industries (design, advertising, games, architecture etc.)
- Number of participants: 500-600
- Exhibitors: Institutions from the creative industries, design organizations and associations, innovative companies from the games industry
- Next event: 08 May 2020

www.kreativwirtschaftstag.de



Hessen Innovation Congress

- Sectors: Cross-industry and cross-technology / marketplace for technology-based innovations in Hessen
- Number of participants: 650 in 2017, 1,300 in 2018, 1,000+ in 2019
- Exhibitors: 20 in 2017, 35 in 2018, 50 in 2019
- Next event: 30 October 2019

www.technologieland-hessen.de/hik2019



Co-Working-Spaces and Founder Awards

TechQuartier

- Type: Co-working space
- Sectors: Fintech
- Specifics: 120 start-ups, 14 company partners, 12 investors, 5 universities, 300 events since Dec. 2016

<https://techquartier.com/>



TechQuartier

Science Park Kassel

- Type: Technology and start-up center, co-working space
- Sectors: All
- Specifics: Over 6,000m² space, more than 100 start-ups

<https://www.sciencepark-kassel.de/>



HUB 31

- Type: Technology and start-up center, co-working space
- Sectors: Technology-oriented and innovative entrepreneurs and start-ups
- Specifics: Over 1,000m² co-working space, more than 1,800m² office space, workshops

<https://hub31.de/>



TATCRAFT

- Type: Makerspace, co-working space
- Sectors: Processing & manufacturing entrepreneurs / start-ups
- Specifics: Largest makerspace in Rhine-Main region with fields ranging from woodworking and metalworking up to additive manufacturing

<https://www.tatcraft.com/about-3>



Makerspace Wiesbaden

- Type: Makerspace
- Sectors: Processing & manufacturing entrepreneurs / start-ups
- Specifics: Makerspace organized as an association, equipped with a variety of tools and machines

<https://makerspace-wi.de/>



Science4Life

- Type: Business plan competition
- Sectors: Life sciences, chemistry, energy
- Specifics: Three-phase business plan competition: idea phase, concept phase, business plan phase

<https://www.science4life.de/>



Hessen Founder Award

- Type: Founder award
- Categories: Innovative business ideas, social responsibility, start-up from university, viable, long-term succession
- Specifics: Founder award granted by the Hessen State Government

<https://hessischer-gruenderpreis.de/>



North Hessen Promotion

- Type: Business plan competition
- Focus sectors: Environmental technologies, mobility
- Specifics: Advising, support and networking for entrepreneurs and start-ups

<http://www.promotion-nordhessen.de/>

